Rep Order# 6861147 **Ver#** 1 Status New Traffic Order# 6861147 EC'd Yes

**Printed:** 10/04/2012 2:04 PM Last Received: 10/04/2012 11:28 AM

Rep Firm

Sales Office (

Salesperson (

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

) .OBAMA FOR AMERICA Advertiser (

**Product** BARACK OBAMA

Estimate# 1537

Buyer MAURA GILROY

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/09/2012 - 10/15/2012

**Hiatus Weeks** 

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 7

# --- CONTRACT COMMENT ---

SC=\*

## --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 62,350 PLS CONFIRM ASAP THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A ne Comment		:30	\$150.00	10/09-10/12	4	1	4	\$600.00	
	2	M Buyli	5A-6A ne Comment	: 5A NEWS	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
	3	SA Buyli	5A-6A ne Comment	: SATURDAY 5A NEWS	:30	\$200.00	10/13-10/13	1	1	1	\$200.00	
	4	SU Buyli	5A-6A ne Comment	: SUNDAY 5A NEWS	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
	5	TU-F Buyli	6A-7A ne Comment	: 6A NEWS	:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
	6	M Buylin	6A-7A ne Comment	: 6A NEWS	:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
	7	TU-F Buyli	7A-9A ne Comment	: GOOD MRN AMERICA	:30	\$325.00	10/09-10/12	8	1	8	\$2,600.00	
	8	M Buyli	7A-9A ne Comment	: GOOD MRN AMERICA	:30	\$325.00	10/15-10/15	2	1	2	\$650.00	

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/0 Showing Buylines: All Lines Traffic Order# 6861147 2 of 7 6861147 Ver# 1 Status New 10/04/2012 2:04 PM 10/04/2012 11:28 AM

Station Advertiser Product Estimate#	BARACK OBAMA		3050 K ST NW WASHINGTON,	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY						
Buyer Phone# Fax#	MAURA GILROY	Flight Dat	Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks				Phone# FAX#	215-567-6005 215-567-5938		
LT Ln	_	gram 	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
9	SA 6A-7A Buyline Comment: SAT		:30	\$250.00	10/13-10/13	1	1	1	\$250.00	
10	SA 7A-8A Buyline Comment: SAT	URDAY G.M.A.	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
11	SA 8A-9A Buyline Comment: SAT	URDAY 8A NEWS	:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
12	SU 6A-7A Buyline Comment: SUNI	DAY 6A NEWS	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
13	SU 7A-8A Buyline Comment: SUNI	DAY G.M.A.	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
14	SU 8A-9A Buyline Comment: SUNI	DAY 8A NEWS	:30	\$275.00	10/14-10/14	1	1	1	\$275.00	
15	SU 10A-11A Buyline Comment: THIS	s week	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
16	TU-F 9A-10A Buyline Comment: THE	MORNING BLEND	:30	\$225.00	10/09-10/12	4	1	4	\$900.00	
17	M 9A-10A Buyline Comment: THE	MORNING BLEND	:30	\$225.00	10/15-10/15	1	1	1	\$225.00	
18	TU-F 10A-11A Buyline Comment: THE	VIEW	:30	\$550.00	10/09-10/12	4	1	4	\$2,200.00	
19	M 10A-11A Buyline Comment: THE	VIEW	:30	\$550.00	10/15-10/15	1	1	1	\$550.00	

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**Showing Buylines:** All Lines

Station K Advertiser Product Estimate# Buyer	BARACK OBAMA			Agency ( ) 9 3050 K S WASHII Agency C/P1/P2/E Flight Dates	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005							
Phone#	MACKA GIEKO I			Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson FAX#		215-567-5938		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
20	TU-F Buyl	11A-12P	: MIDDAY NEWS		:30	\$300.00	10/09-10/12	4	1	4	\$1,200.00	
21	M Buyl	11A-12P ine Comment	: MIDDAY NEWS		:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
22	TU-F Buyl	12P-1P ine Comment	: THE CHEW		:30	\$450.00	10/09-10/12	4	1	4	\$1,800.00	
23	M Buyl	12P-1P ine Comment	: THE CHEW		:30	\$450.00	10/15-10/15	1	1	1	\$450.00	
24	TU-F Buyl	3P-330P ine Comment	: MILLIONAIRE		:30	\$250.00	10/09-10/12	4	1	4	\$1,000.00	
25	M Buyl	3P-330P ine Comment	: MILLIONAIRE		:30	\$250.00	10/15-10/15	1	1	1	\$250.00	
26	TU-F Buyl	4P-5P	: JUDGE JUDY		:30	\$350.00	10/09-10/12	8	1	8	\$2,800.00	
27	M Buyl	4P-5P ine Comment	: JUDGE JUDY		:30	\$350.00	10/15-10/15	2	1	2	\$700.00	
28	TU-F Buyl	5P-530P ine Comment	: 5P NEWS		:30	\$500.00	10/09-10/12	4	1	4	\$2,000.00	
29	M Buyl	5P-530P ine Comment	: 5p news		:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
30	TU-F Buyl	6P-630P	: 6P NEWS		:30	\$650.00	10/09-10/12	4	1	4	\$2,600.00	

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Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV Advertiser ( ).OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 1537		Agency ( ) 3050 K WASHI Agency C/P1/P2/F	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY								
Buyer Phone# Fax#	MAURA GILROY	Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
31	M 6P-630P Buyline Comment:			:30	\$650.00	10/15-10/15	1	1	1	\$650.00	
32	SA 430P-5P Buyline Comment:	SATURDAY 430P NEWS		:30	\$300.00	10/13-10/13	1	1	1	\$300.00	
33	SU 6P-7P Buyline Comment:	SUNDAY 6P NEWS		:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
34	TU-F 7P-730P Buyline Comment:	ACCESS HOLLYWOOD		:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00	
35	M 7P-730P Buyline Comment:	ACCESS HOLLYWOOD		:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
36	TU-F 730P-8P Buyline Comment:	MILLIONAIRE		:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00	
37	M 730P-8P Buyline Comment:	MILLIONAIRE		:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
38	M 8P-10P Buyline Comment:	DANCING WITH THE STA	RS	:30	\$5,000.00	10/15-10/15	1	1	1	\$5,000.00	
39	TU 8P-10P Buyline Comment:	DANCING WITH THE STA	RS	:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00	
40	W 930P-10P Buyline Comment:	THE NEIGHBORS		:30	\$1,500.00	10/10-10/10	1	1	1	\$1,500.00	
41	F 8P-9P Buyline Comment:	SHARK TANK		:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	

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**Showing Buylines:** All Lines

Advertiser Product Estimate# Buyer Phone#	BARACK OBAMA			Agency ( ) 3050 K WASHI Agency C/P1/P2/F Flight Dates Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938							
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
42	F Bu	10P-11P tyline Comment:	20/20		:30	\$2,000.00	10/12-10/12	1	1	1	\$2,000.00	
43	SA Bu	5P-830P Tyline Comment:	SATURDAY NIGHT FOOT	BALL	:30	\$1,500.00	10/13-10/13	1	1	1	\$1,500.00	
44	SU Bu	7P-8P	AMERICA'S FUNNIEST	VIDEOS	:30	\$650.00	10/14-10/14	1	1	1	\$650.00	
45	SU Bu	8P-9P Tyline Comment:	ONCE UPON A TIME		:30	\$2,250.00	10/14-10/14	1	1	1	\$2,250.00	
46	SU Bu	10P-11P	666 PARK AVENUE		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
47	TU-F Bu	11P-1135P			:30	\$750.00	10/09-10/12	4	1	4	\$3,000.00	
48	M Bu	11P-1135P Tyline Comment:			:30	\$750.00	10/15-10/15	1	1	1	\$750.00	
49	SA Bu	11P-1135P Tyline Comment:			:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
50	SU Bu	11P-1135P yline Comment:			:30	\$600.00	10/14-10/14	1	1	1	\$600.00	
51	TU-F	1135P- 1205A	NICHTI INE		:30	\$500.00	10/09-10/12	4	1	4	\$2,000.00	
52	М	1135P- 1205A Tyline Comment:			:30	\$500.00	10/15-10/15	1	1	1	\$500.00	

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**Showing Buylines:** All Lines

KTNV-TV LAS VEGAS. NV Rep Firm Station Agency ) GMMB Advertiser ) .OBAMA FOR AMERICA 3050 K ST NW Sales Office ( ) PHILADELPHIA WASHINGTON, DC 20007 **Product** BARACK OBAMA ) ANJIE BRADY Salesperson ( Estimate# 1537 Agency C/P1/P2/E 95/101/1537 MAURA GILROY Buyer

 Flight Dates
 10/09/2012 - 10/15/2012
 Salesperson Phone#
 215-567-6005

 Hiatus Weeks
 Salesperson FAX#
 215-567-5938

LTSpots/Week # of Day Time Program Len Rate Dates Total Total Cost Ln Daypart Weeks Spots \_\_\_\_ ----\_\_\_\_\_ 53 TU-F 1205A-:30 \$200.00 10/09-10/12 4 1 4 \$800.00 105A

Buyline Comment: JIMMY KIMMEL

M 1205A- :30 \$200.00 10/15-10/15 1 1 1 \$200.00 105A

Buyline Comment: JIMMY KIMMEL

## ---REPORT TOTALS---

54

Phone#

Fax#

Report Totals: 112 / \$62,350.00

#### ---SALES MONTHLY TOTALS---

Oct 12: 112 / \$62,350.00 Sales Totals: 112 / \$62,350.00 Station Totals: 112 / \$62,350.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$346,389 KBLR 0 % KLAS 25% KSNV 29% KTNV 18% KTUD 1% 19% KVCW 5% KVMY 3% KVVU

#### --- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

### --- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6861147 **Ver#** 1 Status New EC'd Yes

Traffic Order# 6861147

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**Showing Buylines:** All Lines

**Printed:** 

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .OBAMA FOR AMERICA BARACK OBAMA **Product** 

Estimate# 1537

MAURA GILROY

Buyer Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537

Flight Dates 10/09/2012 - 10/15/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

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Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938